

EKSPRESS GRUPP

CONSOLIDATED INTERIM REPORT FOR Q3 AND 9 MONTHS OF 2024

January – September (unaudited)

TABLE OF CONTENTS

MANAGEMENT REPORT	3
CONSOLIDATED INTERIM FINANCIAL STATEMENTS	20
Management Board's confirmation of the Group's interim financial statements	32
BRIEF OVERVIEW OF THE GROUP	33

MANAGEMENT REPORT

SUMMARY OF RESULTS

Q3 2024 in comparison with Q3 2023:

- > Sales revenue EUR 16.8 million (EUR 16.5 million) +2%
- **EBITDA** EUR 2.0 million (EUR 2.4 million) -19%
- Net profit EUR 0.31 million (EUR 0.95 million) -68%
- **Earnings per share** EUR 0.0098 (EUR 0.0315)

9 months 2024 in comparison with 9 months 2023:

- > Sales revenue EUR 52.7 million (EUR 51.8 million) +2%
- > The share of digital revenue of group's revenue 88% (83%)
- Digital subscriptions in Baltics 223 thousand (180 thousand) +24%
- **EBITDA** EUR 5.5 million (EUR 6.0 million) -9%
- Net profit EUR 0.11 million (EUR 0.83 million) -87%
- **Earnings per share** EUR 0.0035 (EUR 0.0275)

MANAGEMENT'S COMMENTS

The revenue of AS Ekspress Grupp for the 3rd quarter of 2024 increased by 2%, totalling EUR 16.8 million and EBITDA decreased by 19%, totalling EUR 2.0 million. The revenue for the first nine months of 2024 also increased year-over-year by 2%, totalling EUR 52.7 million and EBITDA decreased by 9%, totalling EUR 5.5 million. At the end of September, digital revenue made up 88% of the Group's total revenue. Digital revenue increased by 8% as compared to the same period last year. The digital subscription revenue of the Group's media companies and the number of people with digital subscriptions grew strongly year-over-year in all three countries. The revenue from ticket platforms and the advertising revenue from outdoor screens have also seen strong growth.

The 3rd quarter was successful both in terms of increasing the revenue from ticket platforms as well as the advertising revenue from outdoor screens. Digital subscriptions also increased strongly. The advertising revenue of media companies decreased due to the overall weak economic environment in the Baltic States. The revenue of Ekspress Grupp in the 3rd quarter totalled EUR 16.8 million, increasing by 2% as compared to the same period last year. The 9-month revenue also increased by 2%.

In a year-over-year comparison, the Group received nearly 43 000 new digital subscriptions in the Baltic States, i.e. 24% more than at the end of September last year. At the end of September 2024, digital subscriptions totalled 223 000. The Group's digital revenue is increasingly based on digital subscription revenue and it makes up an increasingly larger recurring revenue base without the need for additional sales activity (and costs). We have enhanced the quality and volume of the content offered by the Group's media companies in order to be the leader in the digital subscription field in all Baltic States. The Group is gradually moving towards its financial strategic goals and wishes to offer paid digital content to at least 340 000 subscribers by the year 2026.

Digital subscriptions up +24% year-overyear

In the 3rd quarter, Ekspress Grupp's earnings before interest, tax, depreciation and amortisation (EBITDA) totalled EUR 2.0 million, decreasing by 19%. The 9-month EBITDA totalled EUR 5.5 million, decreasing by 9%. Lower profitability is due to the decline in the advertising market as a result of the general economic environment and the increasing pressure of input costs. The net profit for the 3rd quarter of 2024 was 0.3 million, which is 0.6 million less as compared to last year. The Group's ninemonth net profit totalled 0.1 million, which is 0.7 million less than last year. The decrease in net profit is also mainly due to higher interest rates related to the increase in Euribor and the increase in depreciation expenses resulting from the Group's investments.

The Group's liquidity continues to be strong. The Management Board considers it important to maintain liquidity reserves both for the use of potential new acquisitions and for situations related to further cooling of the economy. As of 30 September 2024, the Group's available cash totalled EUR 5.4 million (30.09.2023: EUR 6.1 million). In May 2024, the Group paid dividends of 6 euro cents per share to its shareholders in the total amount of EUR 1.8 million.

STRATEGY AND GOALS OF THE GROUP

Mission – to serve democracy

Our goals

- > Produce award-winning content, appreciated by our readers and media experts alike
- Be the leading digital publisher in Baltics (in terms of digital subscriptions, user time spent and number of real users)
- Maintain our quality paper-based media products for the audiences who value this format
- To act with social responsibility in mind and build strong and trusted brands
- Increase the value of the company for our shareholders

Group strategy

Ekspress Grupp continues focusing on the organic growth of the existing digital business as well as finding opportunities to increase its business volumes through acquisitions. The Group's goal is to increase the company's value by creating a synergy between the new businesses acquired and current media operations.

In the digital media segment, we are implementing a strategy of rapid growth, the goals of which are market development and at the same time increasing market share. In the printed media, we monitor cost efficiency and offer the highest quality journalism in the market. The Group is strengthening its existing core businesses with investments in organic growth and also increases the share of digital revenues through other digital businesses that potentially offer good synergies with the media. The growth of both the media and the supporting digital businesses is supported by financially optimal distribution of investments, moderate use of leverage and dividend policy that takes into account the growth objectives.

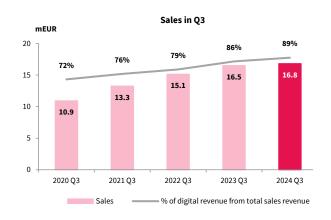
To implement the Group's strategy, our goal remains production of award-winning content valued by our readers and media experts alike while being a leading digital publisher in the Baltic States both in terms of digital subscriptions, the time spent online and the number of actual users. We wish to continue providing high-quality printed media in the market for those readers who value this format.

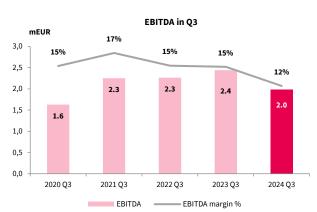
The Group's long-term strategic financial targets set by the Supervisory Board are related to business growth, digitalisation, profitability, and ability to pay dividends. The targets are based on the changes in the operating environment, the competitive landscape, and the progress of the transformation strategy. The Group's long-term financial targets have been confirmed on 1 April 2022.

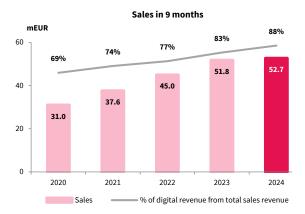
Ekspress Grupp long-term strategic financial targets

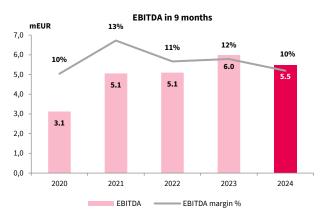
Target by end of 2026	2026 target	2023 actual	2022 actual	2021 actual
Digital subscriptions in Baltics	>340 000	207 328	146 608	130 731
Share of digital revenues	>85%	83%	78%	76%
EBITDA margin	>15%	14%	14%	15%
Dividend pay-out rate	≥30%	55%	37%	59%

Q3 AND 9 MONTHS RESULTS









REVENUE

In the 3rd quarter of 2024, the consolidated revenue totalled EUR 16.8 million (Q3 2023: EUR 16.5 million). The revenue for the 3rd quarter increased by 2% year-over-year. The consolidated revenue for the first 9 months of 2024 totalled EUR 52.7 million (9 months 2023: EUR 51.8 million). The revenue for the first 9 months of the year increased by 2% as compared to the previous year. The growth is attributable to the increase in digital subscription revenue as well as increase in the volume of ticket sales platforms and digital outdoor screens. The share of the Group's digital revenue in total revenue was 88% in the first 9 months of 2024 (9 months 2023: 83% of total revenue). Digital revenue for the first 9 months of 2024 increased by 8% as compared to the same period last year.

PROFITABILITY

In the 3rd quarter of 2024, the consolidated EBITDA totalled EUR 2.0 million (Q3 2023: EUR 2.4 million). EBITDA decreased by -19% as compared to last year and the EBITDA margin was 12% (Q3 2023: 15%). In the first 9 months of 2024, the consolidated EBITDA totalled EUR 5.5 million (9 months 2023: EUR 6.0 million). EBITDA decreased by -9% as compared to last year and the EBITDA margin was 10% (9 months 2023: 12%). Lower profitability is due to the decline in the advertising market as a result of the general economic environment and the increasing pressure of input costs.

The consolidated net profit for the 3rd quarter of 2024 totalled EUR 0.31 million (Q3 2023: EUR 0.95 million), decreasing by -68%. The consolidated net profit for the first 9 months of 2024 totalled EUR 0.11 million (9 months 2023: EUR 0.83 million).

AS Ekspress Grupp

Consolidated Interim Report for Q3 and 9 months of 2024

The decrease in net profit is also primarily related to higher interest rates due to the increase in Euribor rates and higher depreciation expenses arising from the Group's investments.

EXPENSES

In the first 9 months of 2024, the cost of goods sold, marketing, and general and administrative costs totalled EUR 52.0 million (9 months 2023: EUR 49.3 million). Operating expenses increased by EUR 2.7 million (+5%) as compared to the same period last year. Labour costs increased the most, by EUR 0.9 million (+3%).

CASH POSITION

At the end of the reporting period, the Group had available cash in the amount of EUR 5.4 million and equity in the amount of EUR 55.3 million (52% of total assets). The comparable data as of 30 September 2023 were EUR 6.1 million and 54.0 million (55% of total assets), respectively. As of 30 September 2024, the Group's net debt totalled EUR 15.6 million (30 September 2023: EUR 14.3 million).

In the first 9 months of 2024, the Group's cash flows from operating activities totalled EUR 3.1 million (9 months 2023: EUR 6.9 million).

In the first 9 months of 2024, the Group's cash flows from investing activities totalled EUR -5.3 million (9 months 2023: EUR -3.0 million), of which EUR -3.0 million was related to the development and acquisition of tangible and intangible assets, demonstrating higher investments in products and technologies.

In the first 9 months of 2024, the Group's cash flows from financing activities totalled EUR -2.1 million, of which EUR -1.8 million is the dividend payment to the shareholders of AS Ekspress Grupp (9 months 2023: EUR -5.2 million, of which EUR -1.0 million is the share buy-back and EUR -1.5 million is the dividend payment to the shareholders of AS Ekspress Grupp). The financing activities also include the net change in borrowings in the amount of EUR 1.0 million and lease liabilities in the amount of EUR -1.7 million.

DIVIDENDS

At the regular general meeting of shareholders of AS Ekspress Grupp held on 3 May 2024, it was decided to pay a dividend of 6 euro cents per share in the total amount of EUR 1.8 million. Dividends were paid to shareholders on 22 May 2024.

FINANCIAL INDICATORS AND RATIOS

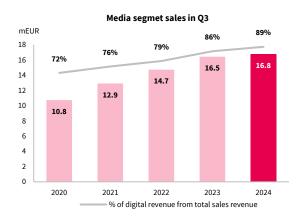
Q3 2024	Q3 2023	Change %	9M 2024	9M 2023	Change %	12 months 2023
16 806	16 490	2%	52 657	51 773	2%	73 086
1 982	2 440	-19%	5 466	5 992	-9%	10 217
11.8%	14.8%		10.4%	11.6%		14.0%
486	1 250	-61%	1 196	2 537	-53%	5 499
2.9%	7.6%		2.3%	4.9%		7.5%
(476)	(383)	-24%	(1 384)	(1 059)	-31%	(1 499)
122	69	75%	243	(726)	134%	(661)
305	949	-68%	108	830	-87%	3 351
1.8%	5.8%		0.2%	1.6%		4.6%
2.5%	3.3%		2.5%	3.3%		3.3%
4.8%	6.1%		4.8%	6.1%		6.2%
0.0098	0.0315		0.0035	0.0275		0.1113
0.0098	0.0305		0.0035	0.0267		0.1081
	16 806 1 982 11.8% 486 2.9% (476) 122 305 1.8% 2.5% 4.8%	16 806 16 490 1 982 2 440 11.8% 14.8% 486 1 250 2.9% 7.6% (476) (383) 122 69 305 949 1.8% 5.8% 2.5% 3.3% 4.8% 6.1%	16 806 16 490 2% 1 982 2 440 -19% 11.8% 14.8% 486 1 250 -61% 2.9% 7.6% (476) (383) -24% 122 69 75% 305 949 -68% 1.8% 5.8% 2.5% 3.3% 4.8% 6.1%	Q3 2024 Q3 2023 % 2024 16 806 16 490 2% 52 657 1 982 2 440 -19% 5 466 11.8% 14.8% 10.4% 486 1 250 -61% 1 196 2.9% 7.6% 2.3% (476) (383) -24% (1 384) 122 69 75% 243 305 949 -68% 108 1.8% 5.8% 0.2% 2.5% 3.3% 2.5% 4.8% 6.1% 4.8% 0.0098 0.0315 0.0035	Q3 2024 Q3 2023 % 2024 2023 16 806 16 490 2% 52 657 51 773 1 982 2 440 -19% 5 466 5 992 11.8% 14.8% 10.4% 11.6% 486 1 250 -61% 1 196 2 537 2.9% 7.6% 2.3% 4.9% (476) (383) -24% (1 384) (1 059) 122 69 75% 243 (726) 305 949 -68% 108 830 1.8% 5.8% 0.2% 1.6% 2.5% 3.3% 2.5% 3.3% 4.8% 6.1% 4.8% 6.1% 0.0098 0.0315 0.0035 0.0275	Q3 2024 Q3 2023 % 2024 2023 % 16 806 16 490 2% 52 657 51 773 2% 1 982 2 440 -19% 5 466 5 992 -9% 11.8% 14.8% 10.4% 11.6% 486 1 250 -61% 1 196 2 537 -53% 2.9% 7.6% 2.3% 4.9% (476) (383) -24% (1 384) (1 059) -31% 122 69 75% 243 (726) 134% 305 949 -68% 108 830 -87% 1.8% 5.8% 0.2% 1.6% 2.5% 3.3% 2.5% 3.3% 4.8% 6.1% 4.8% 6.1%

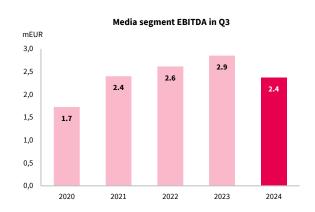
Balance sheet (EUR thousand)	30.09.2024	31.12.2023	Change %
As of the end of the period			
Current assets	19 533	23 094	-15%
Non-current assets	85 853	82 672	4%
Total assets	105 386	105 766	0%
incl. cash and cash equivalents	5 351	9 606	-44%
incl. goodwill	48 166	48 166	0%
Current liabilities	26 525	27 438	-3%
Non-current liabilities	23 564	21 787	8%
Total liabilities	50 090	49 225	2%
incl. borrowings (excl. rental liabilities according to IFRS 16)	20 939	20 177	4%
Equity	55 296	56 541	-2%
Net debt	15 588	10 570	47%
Total capital	70 884	67 112	6%

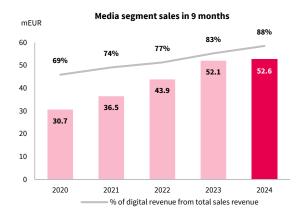
Financial ratios (%)	30.09.2024	31.12.2023	Change %
Equity ratio (%)	52%	53%	-2%
Debt to equity ratio (%)	48%	46%	4%
Debt to capital ratio (%)	28%	23%	23%
Total debt/EBITDA ratio	2.16	1.97	9%
Liquidity ratio	0.74	0.84	-13%

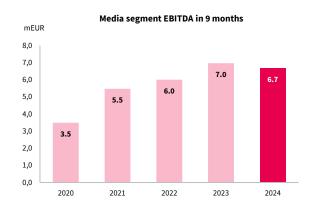
Formulas used to calculate the financial ratios	
EBITDA	Earnings before interest, tax, depreciation and amortisation. EBITDA does not include any impairment losses recognised during the period or result from restructuring.
EBITDA margin (%)	EBITDA/sales x 100
Operating margin (%)	Operating profit /sales x100
Net margin (%)	Net profit /sales x100
Earnings per share	Net profit attributable to owners of the parent / weighted average number of ordinary shares outstanding during the period
Diluted earnings per share	Net profit attributable to owners of the parent / (weighted average number of ordinary shares outstanding during the period + number of all potentially issued shares)
Equity ratio (%)	Equity/ (liabilities + equity) x100
Debt to equity ratio (%)	Interest bearing liabilities /equity x 100
Debt to capital ratio (%)	Interest bearing liabilities – cash and cash equivalents (net debt) / (net debt +equity) x 100 $$
Total debt/EBITDA ratio	Interest bearing borrowings (excl. rental liabilities according IFRS 16) /trailing twelve months EBITDA
Liquidity ratio	Current assets / current liabilities
Return on assets ROA (%)	Trailing twelve months net profit /average assets x 100
Return on equity ROE (%)	Trailing twelve months net profit /average equity x 100

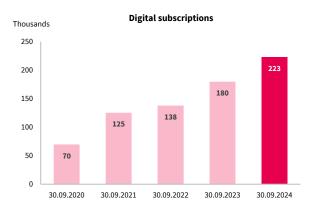
SEGMENT OVERVIEW

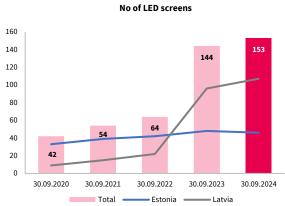












Key financial indicators for segments

(EUR thousand)				Sales			
	Q3 2024	Q3 2023	Change %	9M 2024	9M 2023	Change %	12 months 2023
Media segment	16 780	16 455	2%	52 592	52 088	1%	73 365
advertising revenue	8 936	9 413	-5%	29 315	30 219	-3%	42 074
subscriptions (incl. single- copy sales)	5 012	4 665	7%	15 089	13 884	9%	19 016
marketplaces	940	861	9%	2 604	2 099	24%	3 434
outdoor screens	1 066	823	29%	3 117	2 349	33%	3 530
sale of other goods and services	827	692	19%	2 467	3 538	-30%	5 311
Corporate functions	194	167	16%	548	2 474	-78%	2 642
Inter-segment eliminations	(167)	(131)		(483)	(2 789)		(2 920)
TOTAL GROUP	16 806	16 490	2%	52 657	51 773	2%	73 086
incl. revenue from all digital channels	14913	14 146	5%	46 232	42 942	8%	60 460
% of revenue from all digital channels	89%	86%		88%	83%		83%

(EUR thousand)	EBITDA						
	Q3 2024	Q3 2023	Change %	9M 2024	9M 2023	Change %	12 months 2023
Media segment	2 374	2 852	-17%	6 676	6 974	-4%	11 695
Corporate functions	(380)	(416)	9%	(1 221)	(977)	-25%	(1 477)
Inter-segment eliminations	(12)	3		10	(4)		(1)
TOTAL GROUP	1 982	2 440	-19%	5 466	5 992	-9%	10 217

EBITDA margin	Q3 2024	Q3 2023	9M 2024	9M 2023	12 months 2023
Media segment	14%	17%	13%	13%	16%
TOTAL GROUP	12%	15%	10%	12%	14%

MEDIA SEGMENT

The revenue of the media segment in the 3rd quarter of 2024 totalled EUR 16.8 million (Q3 2023: EUR 16.5 million). Revenue increased by 2% as compared to the 3rd quarter of last year. The revenue of the media segment in the first 9 months of 2024 totalled EUR 52.6 million (9 months 2023: EUR 52.1 million). Revenue increased by 1% as compared to the same period last year. The share of the Group's digital revenue in total revenue was 88% in the first 9 months of 2024 (9 months 2023: 83% of total revenue).

Advertising

In the 3rd quarter, the advertising revenue decreased by -5% (in 9 months decreased by -3%). Advertising revenue decreased as a result of the general weak economic environment in the Baltic States.

Subscriptions

Subscription revenue increased by 7% in the 3rd quarter as compared to the same period last year (9 months: 9%). The growth is mainly due to the increase in the volume of digital subscriptions in all media houses. From the Group's point of view, it is important to grow its digital subscriptions and thereby have less dependence on advertising revenue in the long term.

Marketplaces

Under marketplaces, the Group reports sales revenue of ticket sales platforms in Estonia and Latvia. In the 3rd quarter, the revenue of ticket sales platforms increased by 9% (9 months: 24%). The main impact comes from Latvia, where ticket sales volumes are increasing despite the weaker economic environment.

Outdoor screens

The advertising revenue of outdoor screens increased by 29% in the 3rd quarter as compared to last year (9 months 33%). The growth has mainly been supported by the expansion of the outdoor screen network. As of 30 September 2024, the Group has a total of 153 outdoor screens, including 107 in Latvia and 46 in Estonia (30.09.2023 a total of 144, incl. 96 in Latvia and 48 in Estonia).

DIGITAL SUBSCRIPTIONS

<u>Detailed overview of digital subscriptions:</u>

(number of subscriptions)	30.09.2024	30.06.2024	change	31.12.2023	change	30.09.2023	change
AS Delfi Meedia	112 520	107 443	5%	102 793	9%	98 982	14%
AS Õhtuleht Kirjastus	26 127	27 104	-4%	24 875	5%	25 406	3%
Geenius Meedia OÜ	7 534	7 439	1%	6 998	8%	6 466	17%
Estonia total	146 181	141 986	3%	134 666	9%	130 854	12%
Delfi AS (Latvia)	26 552	27 417	-3%	26 427	0%	20 169	32%
Delfi UAB (Lithuania)	38 608	42 834	-10%	39 872	-3%	28 730	34%
Lrytas UAB (Lithuania)	11 270	10 321	9%	6 363	77%	-	-
Ekspress Grupp total	222 611	222 558	0%	207 328	7%	179 753	24%

The number of digital subscriptions of AS Ekspress Grupp increased by 24% in the Baltic States year-over-year (3rd quarter: 0%, 9 months: 7%) and totalled 222 611 at the end of September.

- The number of digital subscriptions of AS Delfi Meedia that publishes the news portal Delfi, newspapers Eesti Päevaleht, Maaleht, Eesti Ekspress and several popular magazines increased by 14% year-over-year (3rd quarter: 5%, 9 months: 9%) and totalled 112 520.
- > The number of digital subscriptions of AS Õhtuleht Kirjastus, 50% of which is owned by Ekspress Grupp, increased by 3% year-over-year (3rd quarter: -4%, 9 months: 5%) and totalled 26 127.
- The number of digital subscriptions of Geenius Meedia OÜ increased by 17% year-over-year (3rd quarter: 1%, 9 months: 8%) and totalled 7534.
- In Latvia, the number of digital subscriptions of Delfi A/S increased by 32% year-over-year (3rd quarter: -3%, 9 months: 0%) and totalled 26 552.
- In Lithuania, the number of digital subscriptions of Delfi increased by 34% (3rd quarter: -10%, 9 months: -3%) and totalled 38 608.
- ➤ The Lithuanian media portal Lrytas launched sales of paid content in the 4th quarter of 2023, the number of digital subscriptions increased by 9% in the 3rd quarter and 77% in 9 months of the year, totalling 11 270 at the end of September.

AS Ekspress Grupp

Consolidated Interim Report for Q3 and 9 months of 2024

The number of digital subscriptions of Ekspress Grupp continued to grow strongly: the number of digital subscriptions of the Group's media publications increased by 24% in the Baltic States year-over-year: all markets and publications demonstrated growth. Latvia and Lithuania continued to grow the fastest, with the number of digital subscriptions increasing by 32% and 34%, respectively. The Estonian subsidiary Delfi Meedia that has the highest number of subscribers increased its subscriber base by 14% and had more than 112 500 digital subscribers at the end of September.

In the third quarter, the number of digital subscriptions of Delfi Lithuania decreased by 4200 quarter-over-quarter. This decrease is as expected and was related to the termination of a few major cooperation projects. Going forward, Delfi Lithuania will focus more on direct sales which are more profitable for a media company and provide a better opportunity to communicate directly with subscribers.

The digital revenue base of Ekspress Grupp is increasingly based on digital subscription revenue. The Group is making progress in attaining our financial goals and wish to offer digital paid content to at least 340 000 subscribers by the year 2026.

SHARES AND SHAREHOLDERS OF AS EKSPRESS GRUPP

On 2 May 2024 the supervisory board of AS Ekspress Grupp has in accordance with clause 5.9 of the articles of association and the resolutions of the general meeting of shareholders from 04.03.2024 decided to increase the share capital of the company by 97 500.60 euros from EUR 18 478 104.60 to EUR 18 575 605.20, by issuing 162 501 new common shares with the nominal value of EUR 0.60 per share.

The increase of the share capital and issue of new shares was directed to the option holders of the option programme, approved on 29.09.2020, who subscribed for all 162 501 issued shares. Option holders acquired shares for a price equal to their nominal value 0.60 Euros per share in accordance with the option program and shareholders' decision from 04.03.2024. The share capital increase has been entered in the Commercial Register on 20.05.2024.

As of 30 September 2024, the company's share capital is EUR 18 575 605 (31.12.2023: EUR 18 478 105), which is divided into 30 959 342 (31.12.2023: 30 796 841) shares with a nominal value of 0.60 euros per share.

All shares are of one type and there are no ownership restrictions. The company does not have any shares granting specific controlling rights and the company lacks information about agreements dealing with the restrictions on voting rights of shareholders. The articles of association of the public limited company set no restrictions on the transfer of the shares of the public limited company. The agreements entered into between the public limited company and the shareholders set no restrictions on the transfer of shares. In the agreements concluded between the shareholders, they are only known to the company to the extent related to pledging of securities and that is public information.

Structure of shareholders as of 30 September 2024

Name	Number of shares	%
Hans H. Luik and companies under his control	22 581 045	72.94%
Hans H. Luik	7 963 307	25.72%
OÜ HHL Rühm	14 617 738	47.22%
LHV Bank and funds managed by LHV Varahaldus	2 493 478	8.05%
Members of the Management Boards*	349 283	1.13%
Other minority shareholders	5 532 506	17.87%
Treasury shares	3 030	0.01%
TOTAL	30 959 342	100.0%

^{*} Members of the Management Board of AS Ekspress Grupp and its key subsidiaries

Shares held by members of the Management Board and Supervisory Board

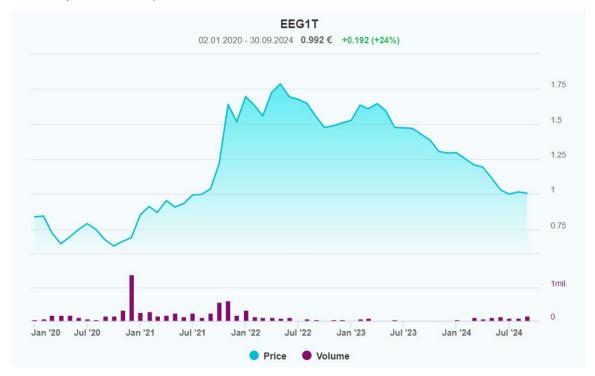
Mari-Liis Rüütsalu holds 116 924 shares.

Karl Anton does not hold shares.

Argo Rannamets does not hold shares.

Hans H. Luik holds 7 963 307 shares and OÜ HHL Rühm holds 14 617 738 shares, the ownership interest of Hans H. Luik as the ultimate beneficiary of AS Ekspress Grupp is 72.94% (22 581 045 shares).

The price of the share of Ekspress Grupp (EEG1T) in euros and the trading statistics on NASDAQ Tallinn Stock Exchange from 1 January 2020 until 30 September 2024.



The share price comparison (%) with Nasdaq Tallinn Stock Exchange index from 1 January 2020 until 30 September 2024.



Dividend policy

In October 2021, the Supervisory Board of AS Ekspress Grupp approved the Group's dividends policy according to which Ekspress Grupp will pay at least 30% of its annual net profit as dividends starting from 2022. The capital structure of Ekspress Grupp needs to be strong and sustainable to maintain the targeted operating freedom and make use of the growth opportunities of various economic cycles. The Group's task is to maintain a conservative capital allocation in order to provide the Company with the flexibility to make new investments in accordance with the requirements set for raising debt.

To support growth, Ekspress Grupp has set a goal of maintaining an optimal level for CAPEX, loan repayments and profit allocation from the point of view of the Group and its investors.

The Group will pay at least 30% of its previous year's net profit as dividends under the condition that there will be enough cash to fund its key operations and make new strategic investments. In the years of economic deceleration or when the cash flows are lower for other reasons, the Group may decide to lower the dividend pay-out rate or not to pay dividends.

Dividends

At the regular general meeting of shareholders of AS Ekspress Grupp held on 3 May 2024, it was decided to pay a dividend of 6 euro cents per share in the total amount of EUR 1.8 million. Dividends were paid to shareholders on 22 May 2024.

Date of the General Meeting	06.06.2018	04.11.2021	02.05.2022	04.05.2023	03.05.2024
Period for which dividends are paid	2017	2020	2021	2022	2023
Dividend payment per share (EUR)	7 cents	10 cents	8 cents	5 cents	6 cents
Total payment of dividends (EUR thousand)	2 085	3 028	2 425	1 488	1 848
Dividend pay-out ratio (%) - calculated on the net profit from continuing operations	212%	119%	59%	37%	55%
Dividend pay-out ratio (%)	66%	121%	108%	37%	55%
Date of fixing the list of dividend recipients	20.06.2018	19.11.2021	16.05.2022	18.05.2023	17.05.2024
Date of dividend payment	03.07.2018	23.11.2021	20.05.2022	24.05.2023	22.05.2024

CORPORATE GOVERNANCE

GROUP'S LEGAL STRUCTURE

As of 30 September 2024, the Group consists of 18 companies (31.12.2023: 20). A detailed list of group companies is disclosed in Note 1 to the financial statements.

Changes in the Group's legal structure

In December 2023, AS Õhtuleht Kirjastus, 50% of which owned by AS Ekspress Grupp, entered into a contract to acquire a 100% ownership interest in AS Express Post, which is equally owned by the two largest Estonian media companies, AS Ekspress Grupp and AS Postimees Grupp. The owners of Express Post, which used to operate in the business of home delivery of printed periodicals across Estonia, decided to close the home delivery business at the beginning of 2023, and the company has continued to provide call centre and subscriber database management services to periodicals. The transaction was closed on July 1, 2024. On 18 July 2024, a merger agreement was concluded between AS Õhtuleht Kirjastus and AS Express Post, agreeing that AS Õhtuleht Kirjastus as the acquiring company will acquire all assets and liabilities of AS Express Post. The merger agreement was concluded for the purpose of simplifying the Group's management and legal structure. The merger was registered on September 12, 2024.

On June 10, 2024, Delfi Meedia AS, 100% subsidiary of AS Ekspress Grupp, entered into the contract for the acquisition of business operations of OÜ Eesti Koolitus- ja Konverentsikeskus. The acquisition aims to facilitate Delfi Meedia's expansion into Estonia's training and conference business market. Ekspress Grupp identifies significant growth potential and opportunities for synergy with the Group's existing operations. The transaction was completed on July 1, 2024.

Changes in the management of the Group's subsidiaries

There were changes in the Supervisory Boards of significant subsidiaries of AS Ekspress Grupp at the beginning of March 2024:

- Argo Rannamets, a member of the Management Board of Ekspress Grupp, became a new member of AS Delfi Meedia Supervisory Board. The Supervisory Board of Delfi Meedia continues in a composition of four members: Hans Luik (the Chairman), Mari-Liis Rüütsalu, Karl Anton and Argo Rannamets.
- Argo Rannamets also became a new member of the Supervisory Board of the Latvian subsidiary A/S Delfi and the Lithuanian subsidiary UAB Delfi. Hans Luik left the Supervisory Board of A/S Delfi and the Supervisory Board will operate in the following composition: Mari-Liis Rüütsalu (the Chairman), Karl Anton and Argo Rannamets. The Supervisory Board of UAB Delfi will operate in a composition of four members: Mari-Liis Rüütsalu (the Chairman), Hans Luik, Karl Anton and Argo Rannamets.

The Supervisory Board of A/S Delfi decided to recall Konstantins Kuzikovs from the Management Board from 23rd August 2024. Starting from 23rd August 2024, the Management Board of A/S Delfi operates temporarily with two members: Maira Meija (as the Chairman of the Board) and Filips Lastovskis.

GENERAL MEETING OF SHAREHOLDERS

The general meeting is the highest governing body of AS Ekspress Grupp. Regular general meetings are held once a year not later than six months after the end of the financial year at the seat of the company. Extraordinary general meetings are allowed to be convened in cases prescribed by law.

In February 2024, The Management Board of AS Ekspress Grupp proposed to the shareholders to adopt resolutions without convening a general meeting in accordance to § 299¹ of the Commercial Code. The notice of adoption of resolutions was published on 8 February 2024 in the stock exchange information system and on the company's homepage, as well as in the 9 February 2024 issue of newspaper Eesti Päevaleht.

On 4 March 2024, the shareholders of AS Ekspress Grupp adopted the following resolutions:

AS Ekspress Grupp

Consolidated Interim Report for Q3 and 9 months of 2024

- To amend the point 6 of the share option program approved on 29.09.2020.
- > To exclude the shareholders' preferential right to subscribe shares which are issued for the implementation of the share option program approved on 29.09.2020.
- > To amend clause 5.9 of the Articles of Association.
- > To accept that during the execution of the option program approved on 29.09.2020, the price of own shares to be transferred and the price of shares to be issued shall be the nominal value of the shares valid at the time of the issue of the Options (item 6 of the option program).

The regular General Meeting of Shareholders of AS Ekspress Grupp was held on 3 May 2024 in the seat of the public limited company. All members of the Management Board and the Chairman of Supervisory Board participated in the meeting. The general meeting:

- Approved the 2023 annual report of AS Ekspress Grupp and the Profit Distribution Proposal for 2023 to distribute total EUR 3.35 million as follows:
 - o to pay dividends 6 (six) euro cents per share in the total amount of EUR 1.84 million;
 - o to increase statutory reserve by EUR 0.17 million;
 - o the remaining EUR 1.34 million to be allocated to the retained earnings.
- Extended the mandate of the Supervisory Board Member Hans Luik for five years from 21 May 2024 until 20 May 2029.

SUPERVISORY BOARD

The Supervisory Board of AS Ekspress Grupp consists of four members and includes:

- Priit Rohumaa (chairman)
- Hans H. Luik
- Sami Jussi Petteri Seppänen
- Triin Hertmann

More information about supervisory board on the website of AS Ekspress Grupp.

MANAGEMENT BOARD

The Management Board of AS Ekspress Grupp operates with three members and includes:

- Mari-Liis Rüütsalu (chairman)
- Argo Rannamets
- Karl Anton

More information about management board on the website of AS Ekspress Grupp.

SUPERVISORY AND MANAGEMENT BOARDS OF SUBSIDIARIES

The supervisory and management boards of AS Ekspress Grupp's key subsidiaries as of 30 September 2024 is shown below:

COMPANY*	SUPERVISORY BOARD	MANAGEMENT BOARD
Delfi Meedia AS (16 013 892)	Hans Luik (chairman), Mari-Liis Rüütsalu, Karl Anton, Argo Rannamets	Argo Virkebau (chairman), Urmo Soonvald, Tarvo Ulejev, Erle Laak-Sepp, Piret Põldoja, Sander Maasik
Delfi UAB (5 373 046)	Mari-Liis Rüütsalu (chairman), Karl Anton, Hans Luik, Argo Rannamets	Vytautas Benokraitis
SIA Biļešu Paradīze (4 308 032)	-	Jānis Ķuzulis (chairman), Jānis Daube
Delfi A/S (Latvia) (4 681 942)	Mari-Liis Rüütsalu (chairman), Karl Anton, Argo Rannamets	Maira Meija (as the chairman of the board), Filips Lastovskis

^{*} The amount of equity of the key subsidiary that is held by the owners of the parent company as of 30 September 2024 is shown in parentheses.

CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Consolidated statement of financial position (unaudited)	21
Consolidated statement of comprehensive income (unaudited)	
Consolidated statement of changes in equity (unaudited)	23
Consolidated cash flow statement (unaudited)	24
SELECTED NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS	25
Note 1. General information	25
Note 2. Bases of preparation	26
Note 3. Risk management	
Note 4. Business combinations	26
Note 5. Property, plant and equipment and intangible assets	27
Note 6. Bank loans and borrowings	27
Note 7. Segment reporting	28
Note 8. Earnings per share	29
Note 9. Share option plan	30
Note 10. Equity and dividends	30
Note 11. Related party transactions	31

Consolidated statement of financial position (unaudited)

ASSETS Current assets Cash and cash equivalents Trade and other receivables Corporate income tax prepayment Inventories	5 351 13 618 211 353	9 606 13 143
Cash and cash equivalents Trade and other receivables Corporate income tax prepayment	13 618 211	
Trade and other receivables Corporate income tax prepayment	13 618 211	
Corporate income tax prepayment	211	13 143
Inventories	353	24
	333	321
Total current assets	19 533	23 094
Non-current assets		
Other receivables and investments	1 752	1 628
Deferred tax asset	132	130
Investments in joint ventures	973	851
Investments in associates	2 416	2 197
Property, plant and equipment (Note 5)	9 661	10 384
Intangible assets (Note 5)	70 920	67 482
Total non-current assets	85 853	82 672
TOTAL ASSETS	105 386	105 766
LIABILITIES		
Current liabilities		
Borrowings (Note 6)	3 055	4 353
Trade and other payables	23 470	23 046
Corporate income tax payable	0	39
Total current liabilities	26 525	27 438
Non-current liabilities		
Long-term borrowings (Note 6)	23 542	21 765
Other long-term liabilities	22	22
Total non-current liabilities	23 564	21 787
TOTAL LIABILITIES	50 090	49 225
EQUITY		
Share capital (Note 10)	18 576	18 478
Share premium	14 277	14 277
Treasury shares (Note 10)	(5)	(1 057)
Reserves (Note 10)	2 364	2 285
Retained earnings	20 084	22 558
TOTAL EQUITY	55 296	56 541
TOTAL LIABILITIES AND EQUITY	105 386	105 766

Consolidated statement of comprehensive income (unaudited)

(EUR thousand)	Q3 2024	Q3 2023	9M 2024	9M 2023	12 months 2023
Sales	16 806	16 490	52 657	51 773	73 086
Cost of sales	(13 594)	(12 384)	(41 853)	(40 131)	(55 046)
Gross profit	3 211	4 107	10 804	11 642	18 040
Other income	409	167	698	348	581
Marketing expenses	(640)	(649)	(2 321)	(2 011)	(2 803)
Administrative expenses	(2 455)	(2 253)	(7 851)	(7 180)	(9 582)
Other expenses	(39)	(122)	(134)	(262)	(737)
Operating profit /(loss)	486	1 250	1 196	2 537	5 499
Interest income	23	12	84	32	60
Interest expenses	(476)	(383)	(1 384)	(1 059)	(1 499)
Other finance income/(costs)	(16)	(14)	(39)	(35)	(55)
Net finance cost	(468)	(384)	(1 339)	(1 063)	(1 494)
Profit/(loss) on shares of joint ventures	122	69	243	(726)	(661)
Profit/(loss) on shares of associates	173	65	423	196	239
Profit /(loss) before income tax	312	1 000	524	943	3 583
Income tax expense	(7)	(52)	(416)	(113)	(232)
Net profit /(loss) for the reporting period	305	949	108	830	3 351
Net profit /(loss) for the reporting period att	ributable to				
Equity holders of the parent company	305	949	108	828	3 349
Minority interest	0	0	0	2	2
Total comprehensive income /(loss)	305	949	108	830	3 351
Comprehensive income /(loss) for the report	ing period attribu	itable to			
Equity holders of the parent company	305	949	108	828	3 349
Minority interest	0	0	0	2	2
Earnings per share (euro) (Note 8)					
Basic earnings per share	0.0098	0.0315	0.0035	0.0275	0.1113
Diluted earnings per share	0.0098	0.0305	0.0035	0.0267	0.1081

Consolidated statement of changes in equity (unaudited)

	A	ttributable to	equity holde	ers of parent	t company		st	
(EUR thousand)	Share capital	Share premium	Treasury shares	Reserves	Retained earnings	Total	Minority interest	Total equity
Balance on 31.12.2022	18 478	14 277	(334)	2 059	20 796	55 276	147	55 423
Increase of statutory reserve capital	0	0	0	200	(200)	0	0	0
Share options	0	0	277	24	101	402	0	402
Purchase of treasury shares	0	0	(1 000)	0	0	(1 000)	0	(1 000)
Dividends paid	0	0	0	0	(1 488)	(1 488)	0	(1 488)
Total transactions with owners	0	0	(723)	224	(1 587)	(2 086)	0	(2 086)
Net profit /(loss) for the reporting period	0	0	0	0	828	828	2	830
Total comprehensive income /(loss) for the reporting period	0	0	0	0	828	828	2	830
Transactions with minority interest	0	0	0	0	0	0	(149)	(149)
Balance on 30.09.2023	18 478	14 277	(1 057)	2 283	20 037	54 018	0	54 018
Balance on 31.12.2023	18 478	14 277	(1 057)	2 285	22 558	56 541	0	56 541
Increase of statutory reserve capital	0	0	0	170	(170)	0	0	0
Share options	98	0	1 052	(91)	(564)	495	0	495
Dividends paid	0	0	0	0	(1 848)	(1848)	0	(1848)
Total transactions with owners	98	0	1 052	79	(2 582)	(1 353)	0	(1 353)
Net profit /(loss) for the reporting period	0	0	0	0	108	108	0	108
Total comprehensive income /(loss) for the reporting period	0	0	0	0	108	108	0	108
Balance on 30.09.2024	18 576	14 277	(5)	2 364	20 084	55 296	0	55 296

Consolidated cash flow statement (unaudited)

(EUR thousand)	9M 2024	9M 2023	12 months 2023
Cash flows from operating activities			
Operating profit /(loss) for the reporting year	1 196	2 537	5 499
Adjustments for (non-cash):			
Depreciation and amortisation (Note 5)	4 266	3 455	4719
(Gain)/loss on sale, write-down and impairment of property, plant and equipment	25	165	387
Change in value of share option	0	24	26
Cash flows from operating activities:			
Trade and other receivables	(576)	211	(1 539)
Inventories	(32)	3	(35)
Trade and other payables	(84)	1 518	4 921
Income tax paid	(644)	(184)	(263)
Interest paid	(1 025)	(852)	(1 476)
Net cash generated from operating activities	3 127	6 876	12 239
Cash flows from investing activities			
Acquisition of subsidiaries/ associates (less cash acquired) and other investments / cash paid-in equity-accounted investees	(2 579)	(1 310)	(1 469)
Receipts of other investments	0	13	13
Interest received	82	6	28
Purchase of property, plant and equipment and intangible assets (Note 5)	(3 036)	(2 405)	(3 391)
Proceeds from sale of property, plant and equipment and intangible assets	6	25	275
Loans granted	(12)	0	0
Loan repayments received	4	0	8
Dividends received	204	674	674
Net cash used in investing activities	(5 331)	(2 997)	(3 862)
Cash flows from financing activities			
Dividends paid	(1848)	(1 488)	(1 488)
Payment of lease liabilities	(1 708)	(1 446)	(2 004)
Change in overdraft balance (Note 6)	533	0	0
Proceeds from borrowings (Note 6)	2 240	0	0
Repayments of bank loans (Note 6)	(1 763)	(1 260)	(1 727)
Proceeds from share issuance	98	0	0
Proceeds from sale of treasury shares	397	0	0
Purchases of treasury shares	0	(1 000)	(1 000)
Net cash used in financing activities	(2 052)	(5 195)	(6 219)
NET (DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	(4 256)	(1 316)	2 158
Cash and cash equivalents at the beginning of the period	9 606	7 448	7 448
Cash and cash equivalents at the end of the period	5 351	6 132	9 606

SELECTED NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Note 1. General information

The main fields of activity of AS Ekspress Grupp and its subsidiaries include online media, publishing of newspapers, magazines and books. AS Ekspress Grupp (registration number 10004677, address: Narva mnt 13, 10151 Tallinn) is a holding company registered and operating in the Republic of Estonia. The Group consists of the subsidiaries, joint ventures and associates listed below.

The Management Board approved and signed these financial statements on 30 October 2024. The interim consolidated financial statements of AS Ekspress Grupp (hereinafter the Group) reflect the results of operations of the following group companies.

Company name	Status	Ownership interest 30.09.2024	Ownership interest 31.12.2023	Main field of activity	Domicile
Operating segment: corporate fun	ctions				
Ekspress Grupp AS	Parent company			Holding company and support services	Estonia
Operating segment: media (online	and print media)				
Delfi Meedia AS	Subsidiary	100%	100%	Online media, publishing of daily and weekly newspapers	Estonia
Delfi A/S	Subsidiary	100%	100%	Online media	Latvia
D Screens SIA	Subsidiary	100%	100%	Sale of outdoor advertising	Latvia
Biļešu Paradīze SIA	Subsidiary	100%	100%	Operation of the electronic ticket platform and box offices	Latvia
Altero SIA	Associate	25.48%	25.48%	Financial comparison and brokerage platform	Latvia
Delfi UAB	Subsidiary	100%	100%	Online media	Lithuania
Naujienų agentūra Elta UAB	Subsidiary	100%	100%	News agency	Lithuania
Sport Media UAB	Subsidiary	-	51%	Liquidated	Lithuania
Lrytas UAB	Subsidiary	100%	100%	Online media	Lithuania
Hea Lugu OÜ	Subsidiary	100%	100%	Book publishing	Estonia
Digiread OÜ	Associate	33.33%	33.33%	Production and sale of audio books (formerly named as Eesti Audioraamatute Keskus OÜ)	Estonia
Digital Matter UAB	Subsidiary	100%	100%	Online advertising solutions and network	Lithuania
Digital Matter SIA	Subsidiary	100%	100%	Online advertising solutions and network	Latvia
Videotinklas UAB	Subsidiary	100%	100%	Production studio for content creation	Lithuania
Geenius Meedia OÜ	Subsidiary	100%	100%	Online media and publishing magazines	Estonia
D Screens Estonia OÜ	Subsidiary	100%	100%	Sale of digital outdoor advertising (formerly named as Linna Ekraanid OÜ)	Estonia
Õhtuleht Kirjastus AS	Joint venture	50%	50%	Newspaper and magazine publishing	Estonia
Express Post AS	Joint venture	-	50%	Call centre services (merged with Õhtuleht Kirjastus AS on 12.09.2024)	Estonia
Kinnisvarakeskkond OÜ	Associate	49%	49%	Development of a real estate portal	Estonia

Note 2. Bases of preparation

The consolidated interim financial statements of AS Ekspress Grupp for the 3rd quarter and first 9 months ended on 30 September 2024 have been prepared in accordance with IAS 34 "Interim Financial Reporting". The condensed interim consolidated financial statements should be read together to the annual report for the financial year ended on 31 December 2023.

The Management Board estimates that the interim consolidated financial statements for the 3rd quarter and first 9 months 2024 present a true and fair view of the Group's operating results, and all group companies are going concerns. These interim financial statements have neither been audited nor reviewed in any other way by auditors. These consolidated interim financial statements are presented in thousands of euros, unless otherwise indicated.

The accounting policies used for preparation of theses financial statements are the same as those used for preparation of the Group's consolidated annual report for the year ended 31 December 2023.

Note 3. Risk management

The management of financial risks is an essential and integral part in managing the business processes of the Group. The ability of the management to identify, measure and verify different risks has a substantial impact on the profitability of the Group. The risk is defined by the management of the Group as a possible negative deviation from the expected financial performance.

Several financial risks are related to the activities of the Group, of which the more substantial ones include credit risk, liquidity risk, market risk (including interest rate risk and price risk), operational risk and capital risk.

The risk management of the Group is based on the requirements established by the Tallinn Stock Exchange, Financial Supervision Authority and other regulatory bodies, compliance with the generally accepted accounting standards and good practice, internal regulations and policies of the Group and its subsidiaries. The management of risks at the Group level includes the definition, measurement and control of risks. The Group's risk management programme focuses on unpredictability of financial markets and finding of possibilities to minimise the potential negative impacts arising from this on the Group's financial activities.

The main role upon the management of risks is vested in the management boards of the Parent and its subsidiaries. The Group assesses and limits risks through systematic risk management. For managing financial risks, the management of the Group has engaged the financial unit of the Group that deals with the financing of the Parent Company and its subsidiaries and hence also managing of liquidity risk and interest rate risk. The risk management at the joint ventures is performed in cooperation with the other shareholder of joint ventures.

More information about risk management on the website of AS Ekspress Grupp.

Note 4. Business combinations

On June 10, 2024, Delfi Meedia AS, 100% subsidiary of AS Ekspress Grupp, entered into the contract for the acquisition of business operations of OÜ Eesti Koolitus- ja Konverentsikeskus. The acquisition aims to facilitate Delfi Meedia's expansion into Estonia's training and conference business market. Ekspress Grupp identifies significant growth potential and opportunities for synergy with the Group's existing operations. The transaction was completed on July 1, 2024.

Note 5. Property, plant and equipment and intangible assets

(EUR thousand)	Property, plant and	l equipment	Intangible assets		
(EUR thousand)	9M 2024	9M 2023	9M 2024	9M 2023	
Balance at beginning of the period					
Cost	21 170	17 324	91 845	89 406	
Accumulated depreciation and amortisation	(10 786)	(8 588)	(24 363)	(22 686)	
Carrying amount	10 384	8 736	67 482	66 720	
Acquisitions and improvements	1 888	2 349	2 591	2 311	
Disposals (at carrying amount)	(16)	(1)	0	(1)	
Write-down, write-off and impairment of non- current assets	(268)	(49)	(15)	(263)	
Reclassification	1	1	(1)	0	
Acquired through business combinations	2	0	2 798	0	
Depreciation and amortisation	(2 331)	(2 055)	(1 935)	(1 400)	
Balance at end of the period					
Cost	22 602	19 495	96 784	91 440	
Accumulated depreciation and amortisation	(12 941)	(10 514)	(25 864)	(24 072)	
Carrying amount	9 661	8 981	70 920	67 368	

Note 6. Bank loans and borrowings

		Repayment term		
(EUR thousand)	Total amount	Up to 1 year	Between 1-5 years	
Balance as of 30.09.2024				
Overdraft	533	533	0	
Long-term bank loans	13 395	1 920	11 475	
Notes	5 000	0	5 000	
Lease liability	7 669	602	7 067	
Total	26 597	3 055	23 542	
Balance as of 31.12.2023				
Long-term bank loans	12 919	2 245	10 674	
Notes	5 000	0	5 000	
Lease liability	8 199	2 108	6 091	
Total	26 118	4 353	21 765	

Note 7. Segment reporting

Operating segments have been specified by the management on the basis of the reports monitored by the Management Board of the Parent Company AS Ekspress Grupp. The Management Board considers the business from the company perspective.

Media segment: management of online news portals and classified portals, advertising sales in own portals in the Baltics and publishing of newspapers, magazines, customer and advertising fliers, publishing and publication of books as well as sale of digital outdoor advertising in Estonia and Latvia. The media segment also includes organisation of the technology and innovation conference *Login* in Lithuania and operation of the electronic ticket sales platform and box offices in Latvia and Estonia, and production studio for content creation in Lithuania.

This segment includes subsidiaries Delfi Meedia AS (Estonia), AS Delfi (Latvia), UAB Delfi (Lithuania), OÜ Hea Lugu (Estonia), D Screens SIA (Latvia), Digital Matter (Lithuania, Estonia, Latvia), D Screens Estonia OÜ (formerly named as Linna Ekraanid OÜ – Estonia), SIA Biļešu Paradīze (Latvia), Videotinklas UAB (Lithuania), News agency ELTA UAB (Lithuania), Lrytas UAB (Lithuania) and Geenius Meedia OÜ (Estonia).

The revenue of the media segment is derived from sale of advertising banners and other advertising space and products and digital subscriptions in its own portals in Estonia, Latvia and Lithuania. Sale of advertising space in newspapers and magazines, revenue from subscriptions and single copy sales of newspapers and magazines. Sale of books and miscellaneous book series, services fees for preparation of customer fliers and other projects. In addition, sale of digital outdoor advertising and electronic ticket sales platforms in Estonia and Latvia.

The **Group's corporate functions** are shown separately, and they do not form a separate business segment. It includes the Parent Company AS Ekspress Grupp, which provides legal advisory and accounting services to its group companies.

The Management Board assesses the performance of the operating segments based on revenue, EBITDA and the EBITDA margin. Internal management fees and goodwill impairment are not included in segment results.

According to the estimate of the Parent Company's management, the inter-segment transactions have been carried out on an arm's length basis and they do not differ significantly from the conditions of the transactions concluded with third parties.

Q3 2024 (EUR thousand)	Media	Corporate functions	Eliminations	Total Group
Sales to external customers	16 755	50	0	16 806
Inter-segment sales	24	143	(167)	0
Total segment sales	16 780	194	(167)	16 806
EBITDA	2 374	(380)	(12)	1 982
EBITDA margin	14%			12%
Depreciation				1 496
Operating profit /(loss)				486
Investments				1 201

Q3 2023 (EUR thousand)	Media	Corporate functions	Eliminations	Total Group
Sales to external customers	16 433	58	0	16 490
Inter-segment sales	22	109	(131)	0
Total segment sales	16 455	167	(131)	16 490
EBITDA	2 852	(416)	3	2 440
EBITDA margin	17%			15%
Depreciation				1 190
Operating profit /(loss)				1 250
Investments				1 506

9M 2024 (EUR thousand)	Media	Corporate functions	Eliminations	Total Group
Sales to external customers	52 515	141	0	52 657
Inter-segment sales	77	407	(483)	0
Total segment sales	52 592	548	(483)	52 657
EBITDA	6 676	(1 221)	10	5 466
EBITDA margin	13%			10%
Depreciation				4 266
Operating profit /(loss)				1 196
Investments				4 480

9M 2023 (EUR thousand)	Media	Corporate functions	Eliminations	Total Group
Sales to external customers	51 010	763	0	51 773
Inter-segment sales	1 078	1711	(2 789)	0
Total segment sales	52 088	2 474	(2 789)	51 773
EBITDA	6 974	(977)	(4)	5 992
EBITDA margin	13%			12%
Depreciation				3 455
Operating profit /(loss)				2 537
Investments				4 660

Note 8. Earnings per share

Basic earnings per share have been calculated by dividing the profit attributable to equity holders of the Parent Company by the weighted average number of shares outstanding during the period. Treasury shares owned by the Parent Company are not taken into account as shares outstanding.

Diluted earnings per share have been calculated by dividing the profit attributable to equity holders of the Parent Company by the weighted average number of shares outstanding during the period, taking into account the number of shares potentially issued. Treasury shares owned by the Parent Company are not taken into account as shares outstanding.

EUR	Q3 2024	Q3 2023	9M 2024	9M 2023	12 months 2023
Profit / (loss) attributable to equity holders	304 727	948 559	107 913	828 412	3 349 108
Average number of ordinary shares at the end of the period	30 956 312	30 132 475	30 674 551	30 086 049	30 097 751
Number of ordinary shares potentially issued as the part of option program at the end of the period	0	958 617	0	958 617	876 058
Basic earnings per share	0.0098	0.0315	0.0035	0.0275	0.1113
Diluted earnings per share	0.0098	0.0305	0.0035	0.0267	0.1081

Note 9. Share option plan

Program approved 2020 – *ended as of 30.09.2024*

In September 2020, the General Meeting of Shareholders approved a share option plan for the management of AS Ekspress Grupp and its group companies for the period 2021-2023. The options were exercised in the first half of 2024.

The options were vested proportionally 1/3 per year over three-year period. The exercise of the options and issuance of the shares were performed by transferring AS Ekspress Grupp's own shares to the option holder and by an increasing of the share capital of EG and issuing of new shares to the option holder. In order to meet the obligations related to the options, the company issued 162 501 new common shares with a nominal value of 0.6 euros per share in the total amount of 98 thousand euros (Note 10).

In the first half of 2024, within the framework of the share option plan the option owners were transferred 824 thousand shares. As a result, the balance of treasury shares decreased by EUR 1052 thousand, of which EUR 91 thousand was covered from the share option reserve, the retained earnings were decreased by EUR 564 thousand, share capital was increased by EUR 98 thousand and EUR 495 thousand was received in cash for the shares.

By 30 September 2024, all options under the share option plan approved in 2020 have been exercised. As of 31.12.2023 the balance of issued options of the above mentioned stock option plan was 876 thousand options and the share option reserve amounted to EUR 91 thousand.

Note 10. Equity and dividends

Share capital

On 2 May 2024 the supervisory board of AS Ekspress Grupp has in accordance with clause 5.9 of the articles of association and the resolutions of the general meeting of shareholders from 04.03.2024 decided to increase the share capital of the company by 97 500.60 euros from EUR 18 478 104.60 to EUR 18 575 605.20, by issuing 162 501 new common shares with the nominal value of EUR 0.60 per share.

The increase of the share capital and issue of new shares was directed to the option holders of the option programme, approved on 29.09.2020, who subscribed for all 162 501 issued shares. Option holders acquired shares for a price equal to their nominal value 0.60 Euros per share in accordance with the option program and shareholders' decision from 04.03.2024. The share capital increase has been entered in the Commercial Register on 20.05.2024.

As of 30 September 2024, the company's share capital is EUR 18 575 605 (31.12.2023: EUR 18 478 105), which is divided into 30 959 342 (31.12.2023: 30 796 841) shares with a nominal value of 0.60 euros per share.

The maximum amount of share capital as stipulated by the articles of association is EUR 25 564 656.

Treasury shares

At the end of 2023, the Group had 664 366 treasury shares. In the first 6 months of 2024, within the framework of the share option plan the option owners were transferred 661 336 shares. As a result, the balance of treasury shares decreased by EUR 1 052 thousand in the Group's balance sheet. As of 30 September 2024, the Company had 3 030 treasury shares (31.12.2023: 664 366) in the total amount of EUR 5 thousand (31.12.2023: EUR 1 057 thousand).

The total amount of the nominal value of the treasury shares owned by AS Ekspress Grupp may not exceed 1/10 of its share capital.

Dividends

At the regular general meeting of shareholders of AS Ekspress Grupp held on 3 May 2024, it was decided to pay a dividend of 6 euro cents per share in the total amount of EUR 1.8 million. Dividends were paid to shareholders on 22 May 2024.

As of 30 September 2024, it is possible to distribute dividends without income tax payment in the total amount of EUR 20.9 million.

Note 11. Related party transactions

Transactions with related parties are transactions with Key Management Personnel and companies controlled by the Key Management Personnel, associates and joint ventures. The Key Management Personnel are members of the Group's and Group companies' Supervisory Board and Management Board.

The ultimate controlling individual of AS Ekspress Grupp is Hans H. Luik.

The Group has purchased from (goods for resale, manufacturing materials, non-current assets) and sold its goods and services to (lease of non-current assets, management services, other services) to the following related parties.

(EUR thousand)	9M 2024		30.09.2024		31.12.2023	
	Sales	Purchases	Receivables	Payables	Receivables	Payables
Companies controlled by the Key Management Personnel	31	2 097	702	225	706	367
Associates	68	9	66	1	67	1
Joint ventures	226	101	35	13	51	16
Total	325	2 207	803	239	824	384

(EUR thousand)	9M 2023		30.09.2023		31.12.2022	
	Sales	Purchases	Receivables	Payables	Receivables	Payables
Companies controlled by the Key Management Personnel	140	2 175	705	286	712	171
Associates	98	10	116	2	133	1
Joint ventures	736	904	31	150	166	236
Total	974	3 089	852	438	1 011	408

31

Management Board's confirmation of the Group's interim financial statements

The Management Board confirms that the management report and interim consolidated financial statements of AS Ekspress Grupp disclosed on pages 3 to 34 present a true and fair view of the key events which have occurred during the reporting period and their effect on the Group's financial position, results and cash flows, and they include a description of major risks and related party transactions of great significance.

Mari-Liis Rüütsalu	chairman of the Management Board	signed digitally	30.10.2024
Argo Rannamets	member of the Management Board	signed digitally	30.10.2024
Karl Anton	member of the Management Board	signed digitally	30.10.2024

BRIEF OVERVIEW OF THE GROUP

Ekspress Grupp with its more than 30-year history is the leading media group in the Baltic States that owns seven media companies in Estonia, Latvia and Lithuania. In addition, the Group owns several portals and companies providing digital entertainment solutions. It organises cultural and sports as well as other events on socially important topics in all Baltic States. The key focus is to provide the best solutions to media consumers, advertising customers and cooperation partners using modern digital solutions and services.

- **Key activity:** production of journalistic content and sale of advertisements to digital platforms in all Baltic States. Publishing of newspapers, magazines and books in Estonia.
- **Key activities are supported by** IT development, solutions of audio-visual production, rental of advertising space.
- **Development of digital business lines:** At the end of 2023, digital products/services contributed 83% to the Group's total revenue (2022: 78%).
- Management of the **ticket sales platform** and **ticket sales sites** in Estonia and Latvia.
- Advertising sales on digital outdoor screens in Estonia and Latvia.
- > Importance of organisation of entertainment events and thematic conferences will increase.

The customers of Ekspress Grupp are divided into three major groups:

- Consumers of media content (both retail and business customers),
- Advertising buyers,
- Other private and legal customers that buy the services of group companies.

The shares of AS Ekspress Grupp have been listed on NASDAQ Tallinn Stock Exchange since 5 April 2007. The key shareholder is Hans H. Luik, whose ownership interest as the final beneficiary through various entities is 72.94%.

Ekspress Grupp in figures (2023)







































PEREja**KODU**

MAAKODU

Oma Maitse

Tervis

piletitasku













^{*}Brands that AS Ekspress Grupp owns or has invested in

^{*}Detailed information about our brands and businesses on the website of AS Ekspress Grupp